

# FOOD FOR YOUR SKIN



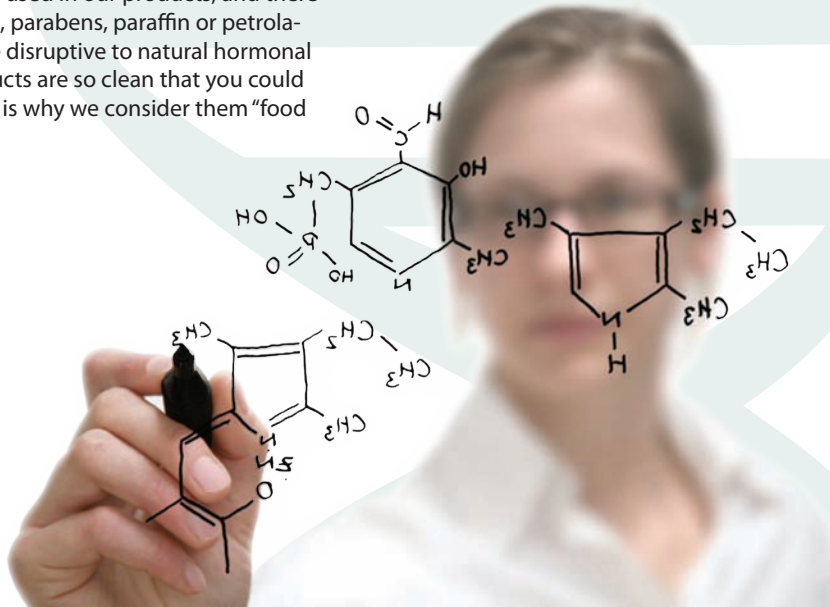
D'ADAMO  GENOMA™

skin care



## Mission Statement

Welcome to Genoma™ Skin Care, where science meets nature. Formulated by Dr. Peter D'Adamo, naturopathic physician, scientist, researcher, and author, Genoma™ Skin Care reflects years of research on advanced glycation end products (AGEs), one of the biggest contributors to poor skin health and vitality. Each product in the Genoma Skin Care line has been specifically designed to combat the effects of AGEs as well as to provide nutritional support for your skin. Only the finest wild-crafted herbs and botanicals are used in our products, and there are no mineral oils, parabens, paraffin or petrolatum, which can be disruptive to natural hormonal activity. Our products are so clean that you could eat them, and this is why we consider them "food for your skin."



## Dr. Peter J. D'Adamo

Dr. Peter D'Adamo is a naturopathic physician renowned for his writing and research on personalized medicine and nutrigenomics. His groundbreaking book, ***Eat Right 4 Your Type***, has revolutionized the alternative health care system, and he is dedicated to exploring the role that nature and heredity play in health and well being. Dr. D'Adamo is the academic dean of the Institute for Human Individuality (IhI), and he serves as the director of the Center of Excellence for Generative Medicine at the University of Bridgeport School of Naturopathic Medicine in Connecticut. He practices at the Center for Personalized Medicine in Wilton, CT. For more information about Dr. D'Adamo and his work, please visit [www.dadamo.com](http://www.dadamo.com).





# Day Light Face Crème



This hydrating crème plumps and softens the skin reducing the appearance of fine lines and wrinkles. A blend of amino acids and milk thistle keeps collagen fibers pliable. Date, pomegranate and strawberry extracts provide broad-spectrum antioxidant protection and cassia seed, a renowned Ayurvedic plant, provides moisturizing benefits similar to hyaluronic acid. This non-greasy crème is easily absorbed by the skin and can be worn alone, or under make-up.



moisturize



# Restorative Night Crème



Our potent anti-aging formula was designed to promote an intense level of restorative support. Dr. D'Adamo blends a proprietary extract of mung bean, a plant known since ancient times to possess anti-irritant properties, with carnosine and yerba mate, renowned for their ability to block tissue-aging glycation. This complex improves hydration, firms, smoothes, and clearly reduces wrinkle depth. Wild-crafted clary sage was added to the formula to enhance drainage of the lymphatic channels and tissue detoxification. The crème also reverses the effects of oxidative stress, the cause of wrinkles, sagging and age spots.

repair





# Rejuvenating Cleanser



The cleanser is a creamy, super-hydrating formula that gently removes dirt and make-up without over stripping essential oils from the skin. Contains krameria root extract, one of Nature's gentlest and most effective cleansers. This unique cleanser is further enhanced with a proprietary extract of lemon myrtle, a plant long used for healing by indigenous Australians. As an added benefit, the cleanser can also be used as a hydrating masque.

cleanse



# AGE-Inhibiting Toner



To make this unique toner, Dr. D'Adamo uses three natural mineral peptides to enhance toning of the ligaments underneath the skin, helping to tighten soft and sagging facial muscles. To this he added wild-crafted extracts of milk thistle and neroli flower to help tighten pores and help expel trapped dirt and debris. Absorbs quickly and provides continuous natural quenching hydration to your skin—without a heavy, greasy feel.



tone



# Eye Crème

Delivers targeted results to the delicate area around the eyes, reducing fine lines, eliminating puffiness, and stimulating collagen production to firm and revitalize the eye area. Made with sweet lupine and licorice to stimulate cellular activity and renew the outer-most layer of the epidermis, alfalfa seed to support the synthesis of collagen, and myrtle to limit the aging process. These ingredients are enhanced by the inclusion of sea fennel, which works much the same way as retinoids but does not induce the inflammatory response generally associated with them.



revitalize

# Genoma Derma™

Genoma Derma, formulated from well-researched botanicals, amino acids, and the flavonoid, resveratrol, supports the body's natural ability to maintain healthy skin. It may inhibit the skin damaging effects of advanced glycation end products (AGEs) as well. L-lysine, an essential amino acid for human health that is not made by the body, plays an important role in the formation of collagen. Essential for bone and connective tissue, including skin, tendon, and cartilage.

Suggested Use: 1 capsule 2-4 times daily

## protect



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